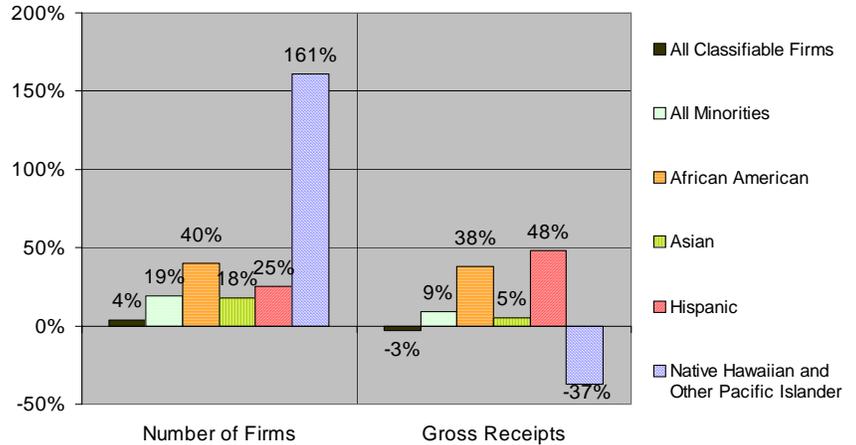


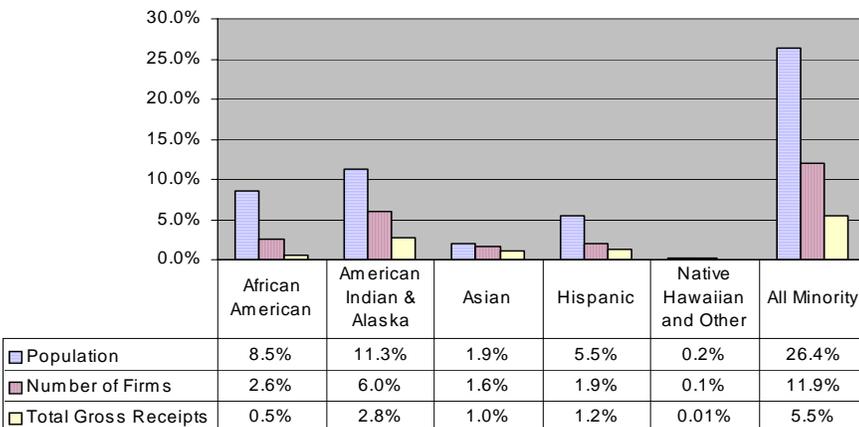
- In 2002, there were over 34,000 minority firms in Oklahoma generating over \$5 billion in gross receipts.
- These firms also employed nearly 42,000 workers.
- Minority firms represented 12% of all 'classifiable' firms located in the state.
- The number of minority firms in Oklahoma increased by 19% between 1997 and 2002, compared to 4% for all 'classifiable' firms in the state.
- Oklahoma had the 26<sup>th</sup> largest minority population in the country, numbering over 921,000 or 26% of the state's population.

Change in Number of Firms and Gross Receipts for Firms in Oklahoma 1997 - 2002



Summary Statistics by Group in Oklahoma – 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Number of Paid Employees
African American	7,441	\$458,311	\$62	646	4,457
American Indian & Alaska Native	17,097	\$2,517,512	\$147	2,382	20,039
Asian	4,583	\$929,147	\$203	1,534	9,452
Hispanic	5,442	\$1,140,368	\$210	945	8,161
Native Hawaiian & Other Pacific Islander	282	\$9,264	\$41	20	105
<b>All Minority</b>	<b>34,009</b>	<b>\$5,038,133</b>	<b>\$148</b>	<b>5,496</b>	<b>41,864</b>
Classifiable Firms (minority and non-minority)	285,056	\$91,464,256	\$321	62,041	623,525
All U.S. Firms (includes publicly-held firms)	291,610	\$197,258,087	\$676	67,427	1,151,840

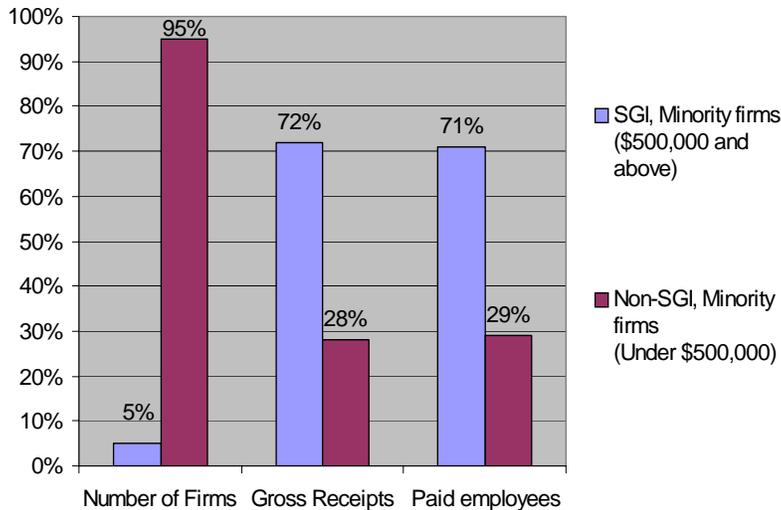
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Oklahoma – 2002



- In Oklahoma, no minority group has reached parity in their number of firms or gross receipts when compared to their representation in the state's population.
- If minority business activity in Oklahoma matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 75,000 and they would have generated over \$24 billion in gross receipts and employed nearly 165,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, *Survey of Business Owners, Company Summary*, September 2006; 1997 *Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Table 2: *Estimates of the Total Population of States by Race and Hispanic Origin*, July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Population estimates for 2002 were for all ages.

### Minority Firms in Oklahoma by Gross Receipts Size, 2002



- While smaller in number, minority-owned with receipts of \$500,000 or more generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 72% of all receipts grossed by all minority firms in Oklahoma and employed 71% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Oklahoma were also more concentrated in the following industries: other services; construction; retail trade; and health care and social assistance.

### Number of Minority Firms in Oklahoma, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	0	224	0	94	0	322	0.9%
Mining	S	470	49	76	0	607	1.8%
Utilities	4	S	S	1	0	27	0.1%
Construction	565	3,317	228	905	200	4,846	14.2%
Manufacturing	S	429	67	85	1	639	1.9%
Wholesale Trade	44	253	99	87	0	490	1.4%
Retail Trade	687	2,106	877	587	S	4,260	12.5%
Transportation and Warehousing	359	1,095	30	242	S	1,698	5.0%
Information	S	S	21	S	0	217	0.6%
Finance and Insurance	231	451	84	115	0	854	2.5%
Real Estate and Rental and Leasing	232	643	163	163	S	1,176	3.5%
Professional, Scientific, and Technical Services	555	1,742	351	460	S	3,070	9.0%
Management of Companies and Enterprises	2	8	0	2	0	12	0.04%
Administrative Support, Waste Management, and Remediation Services	1,042	1,137	203	875	S	3,225	9.5%
Educational Services	151	S	46	55	0	363	1.1%
Health Care and Social Assistance	1,522	1,514	486	353	S	3,756	11.0%
Arts, Entertainment, and Recreation	302	531	S	111	2	985	2.9%
Accommodation and Food Services	143	319	909	343	0	1,675	4.9%
Other Services	1,437	2,619	911	865	S	5,778	17.0%
Unclassified	0	S	0	S	0	42	0.1%
<b>All minority firms in Oklahoma</b>	<b>7,441</b>	<b>17,097</b>	<b>4,583</b>	<b>5,442</b>	<b>282</b>	<b>34,009</b>	<b>100.1%</b>

Source: U.S. Census Bureau, 2007 Special Tabulation for Minority Firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for Minority Firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms may exceed 100% because some firms may be classified under more than one industry. In this analysis, SGI firms are minority firms which generate \$500,000 or more in annual gross receipts. For information on MBDA methodology, please review *The State of Minority Business Enterprises* at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, December 2007.